

## The 2011 Spring GOLD Package ~ The Collection Verbiage

### **The Collection - Transitioning into Spring for 2011!**

Ladies, I'm going to show you THE SPRING COLLECTION that I have put together just for you!

The beautiful thing about the Collection is:

- It's going to create instant style
- It's going to expand your wardrobe
- It's going to create convenience for your everyday lifestyle

Here is what you are going to see in the stores this season:

- Shades of pink such as Honeysuckle, Peach and Coral. Runways also took their inspiration from the produce department with bold banana prints and a citrus mix of lemons, oranges, limes and grapefruit.
- Blue and Green Pastels that are highlighted by the Shimmer of Silver and Crystals!
- Good news for women who love the classic, crisp White dress shirt: White is a new Hue for Spring !
- Layers, Layers, Layers - Layering Jewelry to make a Statement!

(Have Hostess come up and read the Fashion Segment)

As I show you THE COLLECTION, my fantastic assistant \_\_\_\_\_ is going to tell you about each of the pieces and how you can gradually transform your wardrobe from Winter to Spring.

Transitioning from Winter to Spring has its challenges.... Through a Collection of the most gorgeous high fashion jewelry pieces, it can make your style instantly updated, easy to do, and fun to even go to the grocery store....!

Let's start with a core necklace **FASHION SENSE** which has built-in layering with pearls and chains. Alone or layered, this is a necklace that will give you the most bang for your buck!

Then add the #1 necklace in the line, **ICE CRYSTAL** which provides a soft, sparkly and feminine layer.

It's all about layering, not only in clothing, but also with jewelry!

Remove **FASHION SENSE**, and add **THE A LIST**. Show this necklace along with **Ice Crystals** both long and layered, then undo it and show it shortened.

Remove **The A List**. Add some color with **SUSANNA** along with **Ice Crystals**. Show it long and layered ~ then doubled up close at the neck.

Remove all pieces. Add a colorful addition to the collection **LEILANI**. Layer it with **INFUSION GOLD** ~ what a beautiful and current look. Remove **Leilani** and add **CANYON**. The grayish-camel square beads and darker ambers work well with camels and grays. The **Gold Infusion** is wonderful to layer with other pieces.

The two earrings "Must Have's" that go along with this collection are:

**GOLD LACE AND MIRROR IMAGE** - Don't leave home without them!

This is the ultimate in layering and this is how you build a jewelry wardrobe...1 necklace at a time!

These pieces can be dressed up or down, but the key piece of information is....  
**LAYERING!!!!!!**

This season you will not make any mistakes once you start off with a basic necklace and add to it!

<b>FASHION SENSE</b>	<b>Pg. 49</b>	<b>\$35.00</b>
<b>ICE CRYSTAL</b>	<b>Pg. 46</b>	<b>\$35.00</b>
<b>CANYON</b>	<b>Pg. 15</b>	<b>\$34.00</b>
<b>LEILANI</b>	<b>Pg. 11</b>	<b>\$31.00</b>
<b>GOLD LACE</b>	<b>Pg. 68</b>	<b>\$31.00</b>
<b>MIRROR IMAGE</b>	<b>Pg. 47</b>	<b>\$24.00</b>
<b>SUSANNA</b>	<b>Pg. 20</b>	<b>\$39.00</b>
<b>THE A LIST</b>	<b>Pg. 47</b>	<b>\$43.00</b>
<b>INFUSION GOLD</b>	<b>Pg. 70</b>	<b>\$42.00</b>